

THE SPIN-OFF COMMERCIAL ACTIVITIES FROM SWIFTLET RANCHING FOR SWIFTLET ECO PARK GROUP OF COMPANIES

Edible Bird's Nest (EBN) Industry

World Production : RM 15,000,000,000 p.a (Ringgit 15 Billion)

(Raw Unprocessed) (3,750,000 Kg or 3,750 Ton) – Year 2009

World Ranking : 1st – Indonesia – 78%

2nd – Malaysia – 10%

3rd – Thailand – 9%

Malaysia Production : RM 1,500,000,000 p.a (Ringgit 1.5 Billion)

(375,000 Kg or 375 Ton) – Year 2009

(10%) of world production

Cave Nest – 35%

House Nest - 65%

RM 5,000,000,000 p.a (Ringgit 5 Billion) By 2020 *

Swiftlet House In Malaysia : 1998 – 900 units

2009 – 50,000 units

By 2020 – 100,000 swiftlet houses *

Major Consumer Market : China, Hong Kong, Taiwan, Korea & Japan

New Market : Middle East, Europe, America & India.

COMMERCIAL ACTIVITIES OF SWIFTLET ECO PARK GROUP OF COMPANIES

1. SWIFTLET ECO PARK'S DEVELOPMENT
 - 1.a Development of Swiftlet Eco Parks
 - 1.b Swiftlet House Design & Consultancy
 - 1.c Swiftlet Eco Park & House Management

2. SWIFTLET RANCHING ACTIVITIES
 - 2.a World's 1st Edible-BirdnestSwiftlet Ranching Share Farming Interest Scheme
 - 2.b Swiftlet Ranching

3. DOWNSTREAM ACTIVITIES
 - 3.a EBN Processing & Packaging
 - 3.b Research & Development (EBN &Swiftlet Ecology)
 - 3.c Trading & Wholesale
 - 3.d Retail & Franchise (Local &Oversea)
 - 3.e Direct Consumer Marketing &Multi Level Marketing
 - 3.f Certification & Authentication

1. SWIFTLET ECO PARK DEVELOPMENT

- i. Swiftlet Eco-Tourism Initiative
- ii. Systematic & Organized Approach
- iii. Regulatory Enforcement
- iv. Eco-friendly Methodology
- v. Environmental Friendly Driven
- vi. Specially Designed Swiftlet House

ACTIVITIES IN SWIFTLET ECO PARK

- i. Edible-BirdnestSwiftlet Ranching
- ii. Edible-BirdnestSwiftlet Eco-Tourism
- iii. Edible-Birdnest Exhibition & Processing Centre
- iv. Edible-BirdnestSwiftlet Organic Fertiliser
- v. Research &Development Center

- i. Edible-BirdnestSwiftlet Ranching
 - i.a Specially Designed Swiftlet Houses
 - i.b Bio-Environmental Management System
 - i.c 24 Hours Security & Internet-Base Surveillance System
 - i.d Birds Houses Build On Light Industrial / Agriculture Area.
 - i.e Each Swiftlet Building Has An Individual Title
 - i.i Premises Approved By State Government (Local Council)
 - i.j Sold To Private Investors / Interest Scheme
 - i.k Centrally Managed By Swiftlet Eco Park's Team

- ii. Swiftlet Eco-Tourism
 - ii.a Swiftlet-Watching (bird-watching)
 - ii.b Swiftlet House visits
 - Life Observation (Infra-Red Camera)
 - * Adult swiftlet colony
 - * Baby swiftlets
 - * Feeding of swiftlet babies
 - * Habitat and Ecology of swiftlet

- iii. Edible-Birdnest Exhibition & Processing Centre
 - iii.a Edible-Birdnest Processing & Production
 - iii.b Processing Demonstration
 - iii.c Products Exhibition
 - iii.d Edible-Birdnest Sales & Marketing

- iv. Swiftlet Organic Fertilizer
 - iv.a Swiftlet droppings in swiftlethouses are centrally collected
 - iv.b Droppings are subjected to Bio-Micro Organism Decomposition
 - iv.c Organic Fertiliser - Packed And Market

- v. Research & Development Centre
 - Cooperation with Ministry, Local Hospital and Local University :
 - v.a Nutrition & Medicinal Properties
 - v.b Cosmetic Value of Bird's Nest
 - v.c Method of Processing of Bird's Nest
 - v.d Ecological System of Swiftlet

MOU Signing Ceremony With International Medical University & Gleneagles Hospital On the Collaboration of R & D On Edible-Birdnest's Extracts For Nutritional, Cosmetic And Medicinal Properties

- i. AMINO ACID ANALYSIS BY IMU
- ii. HEAVY METAL ANALYSIS BY IMU
- iii. NITRATE & MICROBIOLOGY ANALYSIS BY IMU

2. SWIFTLET RANCHING ACTIVITIES

2.a. Edible-BirdnestSwiftlet Ranching Share Farming Interest Scheme

- i. Parties of The Scheme
- ii. Prospectus
- iii. Trustee Hold
- iv. Investor Profile
- v. We Are Qualified To Offer
- vi. Net Profit of The Scheme
- vii. Approval of Scheme By CCM
- viii. Approval of Trustee By CCM
- ix. Approval of Trust Deed By CCM
- x. Certificate of Registration of Prospectus
- xi. Prosperity Certificate

3. DOWNSTREAM ACTIVITIES

3.a EBN Processing & Packaging

3.b Research & Development (EBN &Swiftlet Ecology)

3.c Trading & Wholesale

3.d Retail & Franchise (Local &Oversea)

3.e Direct Consumer Marketing &Multi Level Marketing

3.f Certification & Authentication

- i. RAW UNPROCESSED & RAW PROCESSED EBN
- ii. INSTANT EDIBLE BIRD'S NEST – DILUTE
- iii. INSTANT EDIBLE BIRD'S NEST – CONCENTRARE
- iv. EBN COSMETIC PRODUCT
- v. EDIBLE BIRD'S NEST EXTRACT WITH MARINE COLLAGEN
- vi. EDIBLE BIRD'S NEST EXTRACT WITH SOY