

THE SPIN-OFF COMMERCIAL ACTIVITIES FROM SWIFTLET RANCHING FOR SWIFTLET ECO PARK GROUP OF COMPANIES

Edible Bird's Nest (EBN) Industry

World Production : RM 15,000,000,000 p.a (Ringgit 15 Billion)

(Raw Unprocessed) (3,750,000 Kg or 3,750 Ton) – Year 2009

World Ranking : 1st – Indonesia – 78%

2nd – Malaysia – 10%

3rd – Thailand – 9%

Malaysia Production : RM 1,500,000,000 p.a (Ringgit 1.5 Billion)

(375,000 Kg or 375 Ton) – Year 2009

(10%) of world production

Cave Nest – 35%

House Nest - 65%

RM 5,000,000,000 p.a (Ringgit 5 Billion) By 2020 \*

Swiftlet House In Malaysia : 1998 – 900 units

2009 – 50,000 units

By 2020 – 100,000 swiftlet houses \*

Major Consumer Market : China, Hong Kong, Taiwan, Korea & Japan

New Market : Middle East, Europe, America & India.

## COMMERCIAL ACTIVITIES OF SWIFTLET ECO PARK GROUP OF COMPANIES

### 1. SWIFTLET ECO PARK'S DEVELOPMENT

- 1.a Development of Swiftlet Eco Parks
- 1.b Swiftlet House Design & Consultancy
- 1.c Swiftlet Eco Park & House Management

### 2. SWIFTLET RANCHING ACTIVITIES

- 2.a World's 1st Edible-BirdnestSwiftlet Ranching Share Farming Interest Scheme
- 2.b Swiftlet Ranching

### 3. DOWNSTREAM ACTIVITIES

- 3.a EBN Processing & Packaging
- 3.b Research & Development (EBN &Swiftlet Ecology)
- 3.c Trading & Wholesale
- 3.d Retail & Franchise (Local &Oversea)
- 3.e Direct Consumer Marketing &Multi Level Marketing
- 3.f Certification & Authentication

### 1. SWIFTLET ECO PARK DEVELOPMENT

- i. Swiftlet Eco-Tourism Initiative
- ii. Systematic & Organized Approach
- iii. Regulatory Enforcement
- iv. Eco-friendly Methodology
- v. Environmental Friendly Driven
- vi. Specially Designed Swiftlet House

### ACTIVITIES IN SWIFTLET ECO PARK

- i. Edible-BirdnestSwiftlet Ranching
- ii. Edible-BirdnestSwiftlet Eco-Tourism
- iii. Edible-Birdnest Exhibition & Processing Centre
- iv. Edible-BirdnestSwiftlet Organic Fertiliser
- v. Research &Development Center

- i. Edible-BirdnestSwiftlet Ranching
  - i.a Specially Designed Swiftlet Houses
  - i.b Bio-Environmental Management System
  - i.c 24 Hours Security & Internet-Base Surveillance System
  - i.d Birds Houses Build On Light Industrial / Agriculture Area.
  - i.e Each Swiftlet Building Has An Individual Title
  - i.i Premises Approved By State Government (Local Council)
  - i.j Sold To Private Investors / Interest Scheme
  - i.k Centrally Managed By Swiftlet Eco Park's Team
  
- ii. Swiftlet Eco-Tourism
  - ii.a Swiftlet-Watching (bird-watching)
  - ii.b Swiftlet House visits
    - Life Observation ( Infra-Red Camera)
      - \* Adult swiftlet colony
      - \* Baby swiftlets
      - \* Feeding of swiftlet babies
      - \* Habitat and Ecology of swiftlet
  
- iii. Edible-Birdnest Exhibition & Processing Centre
  - iii.a Edible-Birdnest Processing & Production
  - iii.b Processing Demonstration
  - iii.c Products Exhibition
  - iii.d Edible-Birdnest Sales & Marketing
  
- iv. Swiftlet Organic Fertilizer
  - iv.a Swiftlet droppings in swiftlethouses are centrally collected
  - iv.b Droppings are subjected to Bio-Micro Organism Decomposition
  - iv.c Organic Fertiliser - Packed And Market
  
- v. Research & Development Centre
  - Cooperation with Ministry, Local Hospital and Local University :
  - v.a Nutrition & Medicinal Properties
  - v.b Cosmetic Value of Bird's Nest
  - v.c Method of Processing of Bird's Nest
  - v.d Ecological System of Swiftlet

MOU Signing Ceremony With International Medical University & Gleneagles Hospital On the Collaboration of R & D On Edible-Birdnest's Extracts For Nutritional, Cosmetic And Medicinal Properties

- i. AMINO ACID ANALYSIS BY IMU
- ii. HEAVY METAL ANALYSIS BY IMU
- iii. NITRATE & MICROBIOLOGY ANALYSIS BY IMU

## 2. SWIFTLET RANCHING ACTIVITIES

### 2.a. Edible-BirdnestSwiftlet Ranching Share Farming Interest Scheme

- i. Parties of The Scheme
- ii. Prospectus
- iii. Trustee Hold
- iv. Investor Profile
- v. We Are Qualified To Offer
- vi. Net Profit of The Scheme
- vii. Approval of Scheme By CCM
- viii. Approval of Trustee By CCM
- ix. Approval of Trust Deed By CCM
- x. Certificate of Registration of Prospectus
- xi. Prosperity Certificate

## 3. DOWNSTREAM ACTIVITIES

### 3.a EBN Processing & Packaging

### 3.b Research & Development (EBN &Swiftlet Ecology)

### 3.c Trading & Wholesale

### 3.d Retail & Franchise (Local &Oversea)

### 3.e Direct Consumer Marketing &Multi Level Marketing

### 3.f Certification & Authentication

- i. RAW UNPROCESSED & RAW PROCESSED EBN
- ii. INSTANT EDIBLE BIRD'S NEST – DILUTE
- iii. INSTANT EDIBLE BIRD'S NEST – CONCENTRARE
- iv. EBN COSMETIC PRODUCT
- v. EDIBLE BIRD'S NEST EXTRACT WITH MARINE COLLAGEN
- vi. EDIBLE BIRD'S NEST EXTRACT WITH SOY